



SAMALESWARI REGIONAL CO-OPERATIVE MILK PRODUCERS' UNION LTD.

Regd. No.6/SM of 6th March 76

AT-GOSHALA (BOUDIAPARA), PO : KALAMATI, DIST-SAMBALPUR (ODISHA) 768 025

Phone : (0663) 2548590, 2950426, Mob.9437122477, GST NO.21AAMAS3215Q1Z8

Website : www.samul.in , E-mail : omfedsrmpul@gmail.com

Ref.No.SAMUL...748...../2023

Dated 21.09.2023...

TENDER CALL NOTICE

Samaleswari Regional Cooperative Milk Producers' Union Ltd., Goshala(Boudiapara), Sambalpur on behalf of District Administration, Sambalpur invites Tender Notice with certain terms & conditions from reputed & registered Company/Event Management Agencies/Firms having GSTIN No. with minimum last three years average transaction of Rs.2 Crores and having minimum 3 years similar type of working experience in India may apply for the Tentage & allied work by German Hanger of "National Level Dairy Summit" to be organized at PHD Ground, Sambalpur on dt. 4th & 5th November 2023. The agency must have executed/ongoing at least 02 (two) events/ Exhibitions/ road shows/ virtual event/ Advertising Projects for any Government Organization/ PSUs/Chambers of Industry Association/ Milk Unions in last three years.

The Tender Papers for Tentage & allied works will be available for purchase from **21.09.2023 to 05.10.2023** during Official day of Office hour in the Office of General Manager, Samaleswari Milk Union, Goshala, Sambalpur. Details documents, Specifications, Terms & Conditions on apply for tentage & allied work is mentioned in the tender paper. The sealed tenders will be received latest up to 05.00 P.M on dt.**05.10.2023** in the tender box . The sealed tender paper (Technical bid) shall be opened on dt.06.10.2023 at 11.00 A.M. and presentation will be carried out, after that the price bid shall be opened at 3.00 P.M. in the office of General Manager, Samaleswari Milk Union, Goshala, Sambalpur in the presence of the tenderers or their authorised representatives.If it will found that the quoted amount of L1 party will be exceed the budget limit of the particular head then the party may be called for negotiation. The undersigned reserves the right to accept or reject any or all the tenders without assigning any reason thereof.

21/09/2023
General Manager
SAMUL
Goshala,Sambalpur

Contd...

Memo No. 749...../SAMUL Date : 21.09.2023.....

Copy to the District Correspondent, The Sambad (Odia Newspaper) & Orissa Post (English Newspaper) for kind information. They are requested to publish the above advertisement across the Odisha State within limit of 10 cm x 10 cm in I & PR rate and submit the Bill for payment.


**General Manager
SAMUL
Goshala, Sambalpur**

Memo No. 750...../SAMUL Date : 21.09.2023.....

Copy submitted to the SAMUL Website (www.samul.in) Sambalpur/ (www.sambalpur.nic.in) to host in website immediately.


**General Manager
SAMUL,
Goshala, Sambalpur**

Memo No. 751...../SAMUL Date : 21.09.2023.....

Copy submitted to the Collector & District Magistrate, Sambalpur.... for kind information.


**General Manager
SAMUL
Goshala, Sambalpur**

TENDER PAPER FOR TENTAGE & ALLIED WORKS OF NATIONAL LEVEL
DAIRY SUMMIT
TO BE ORGANISED ON 4th & 5th NOVEMBER 2023
BY SAMALESWARI REGIONAL CO-OPERATIVE LTD., GOSHALA, SAMBALPUR

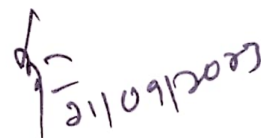
COST OF TENDER PAPER : Rs. 5,000.00 (Rupees five thousand) Plus GST 18%.
(Non Refundable)
(in shape of Demand Draft in favour of Samaleswari Regional Co-operative Milk Producers' Union Ltd, Sambalpur)

Tenderer Company/Firm : M/S. _____
(Name & Address in Detail) _____

E.M.D (Refundable)(only for the finalized party) : (i) The tenderer has to deposit an earnest money deposit (EMD) of 1% and an initial security deposit (ISD) 1% of the bidding amount in the shape Fixed Deposit for six months in favor of Samaleswari Regional Co-operative Milk Producers Union Ltd., Sambalpur.
(ii) The security deposit will be returned back to the successful tenderer after the completion of the event.
(iii) The tenderer must be submitted a bid declaration for EMD along with the tender paper.

LAST DATE & TIME FOR RECEIPT : **05.10.2023** latest by 05.00 PM
OF TENDER PAPER

DATE & TIME OF OPENING OF : **06.10.2023** at 11.00 A.M. (Technical Bid)
TENDER PAPER : **06.10.2023** at 03.00 P.M. (Financial Bid)
In the Office of General Manager, SAMUL, Goshala,
Sambalpur


21/09/2023

PLEASE DELIVER AT
OFFICE OF SAMALESWARI REGIONAL CO-OPERATIVE MILK
PRODUCER'S UNION LTD., GOSHALA, SAMBALPUR
TERMS AND CONDITIONS OF TENDER FOR TENT & ALLIED WORKS
"Western Oridhsa DAIRY SUMMIT" TO BE ORGANISED ON 4th and 5th November 2023.


The Samaleswari Regional Co-operative Milk Union Ltd., Sambalpur on behalf of District Administration, Sambalpur invites tender call notice with certain terms & conditions from reputed & registered Companies / Event Management agencies / Firms having GSTIN no. with minimum last three years average transaction of Rs.2 Crores and having minimum 03 years similar type of working experience in India may apply for the Tentage & allied work by German Hanger of "National Level Dairy Summit" to be organized at PHD Ground, Ainthapali, Sambalpur on **4th & 5th November 2023**. The agency must have executed/ongoing at least 02 (two) events/Exhibitions/road shows/virtual events/Advertising Projects for any Government Organization/PSUs/ Chambers of Industry Association/ Milk Unions in last three years. The Firm applying for Tentage & allied work must have a valid minimum C-class certificate of electrical contract.

The tenderer should have registered his firm under GSTIN No. The tenderer must be submitted the GST registration Certificate & copy of GSTR-3B return (April 2022 to March 2023) documents as proof along with the tender paper. The tenderer must be submitted IT return filing documents for last 3 years alongwith the tender paper that is Assessment Year 2020-2021, 2021-2022 & 2022-2023. TDS will be deducted on the tendered amount from the finalised Party.

The tenderer should have the capacity to erect the stalls and allied works by German Hanger. The work will be assigned to a firm/company/agency for National Level Dairy Summit at PHD Ground, Ainthapali, Sambalpur (which will be organized on **4th & 5th November 2023**). So, the rate inclusive of all taxes offered by the company/agency / firms should be valid for the given period.

The tender paper, technical bid, tender fees, required documents and bid declaration for EMD shall be put in a sealed envelope with superscription as "Technical Bid (Annexure-A)". The price bid shall be put in a separate sealed envelope with superscription as "Price Bid (Annexure-B)". Both the envelopes shall be put in a separate envelope with superscription as "Tender for Tentage & Allied work of National Level Dairy Summit at PHD Ground, Ainthapali, Sambalpur on **04th & 05th November 2023**". There are two parts in the tender paper to be filled up by bidder that is Annexure-A submission/verification of required documents part (technical bid) & Annexure-B financial part. If the bidder is fulfill the criteria of document submission/verification in Annexure-A then only the particular bidder will be eligible for verification of the financial part in Annexure-B. If the party does not fulfill the technical bid that is Annexure-A then the party will not be allowed to participate in the financial part that is Annexure-B.

The duration of the event will be for 2 days as per the details given below. In case of any extension of event period, no extra payment will be entertained for the additional days. All the desired works should be completed at least one day before of the scheduled inauguration date and time of the event and handed over all the works as per specification, to the in-charge of event/District Administration, Sambalpur.


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Details of National Level Dairy Summit


The National Level Dairy Summit to be organized in the PHD Ground, Ainthapali, Sambalpur as per the details enlisted below, is purely tentative. Any place or period as proposed below may change/vary in course of action. The details of programme listed below may be cancelled without assigning any reason thereof and no consideration will be entertained for the same.

Sl. No.	Name of the District	Place of Event	Name of the Event	Tentative Date of the Exhibition	No. of days of Event	Details of work
1	Sambalpur	PHD Ground, Ainthapali, Sambalpur	National Level Western Odisha Dairy Summit-2023	4 th & 5 th November 2023	2	Details work & specification mentioned below

1. On completion of the event, the Agency shall have to take away all the materials within 3 days & vacate the site with the same condition while occupying the ground.
2. The Agency should be prepared to provide additional materials in case of requirement at the market price for the items not mentioned in the tender.
3. Mode of Payment for smooth functioning of Pre-event, Event and Post-event Activities: The payment will be made on three tranches. i) Initial 30% of Total Contract Value with GST will be disbursed after agency finalization (handing over of Work Order) and also submission of EMD by the Agency ii) Next 30% of TCV will be disbursed before 3 Days of Event date once event materials are dumped at site. iii) Rest 40% of TCV will be disbursed 7 Days after completion of event and submission of final invoice by the Agency.
4. Payment for Additional Work/Supply of event materials etc: The Agency shall not use any additional materials other than the work specified in the work order without the approval of the authority. In case of any additional requirement, the agency has to take the prior permission from the competent authority. The agency has to raise a separate invoice for all additional work with specifications to claim the same post event.

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5. Tenderer will be responsible for upkeep and maintenance of the entire work done by him till the closing of the Event. The undersign will not be responsible for any breakage, damage, fire, theft etc. of his materials and he has to take suitable step for insurance of his goods used in the Event for the above purpose.
6. No part of the contract will be sub-let without the prior written permission of the authority.
7. It shall be the responsibility of the successful tenders/contractors to obtain requisite permission for electricity connection/fire services for the Event period from statutory bodies. The tenderer have to supply the fire protection equipment like extinguisher as per the requirement from the Fire Officer of the concerned area and adhere to the fire safety norms.
8. In regard to electrical fittings etc. the agency shall have to engage qualified licensed electrician/contractor entitled to erect, handle and maintain high tension supply line and its up keep and maintenance.
 - (i) The tenderer has to deposit an earnest money deposit (EMD) 1% and initial security deposit (ISD) 1% of the bidding amount in shape of **Fixed Deposit for six months** in favour of Samaleswari Regional Cooperative Milk Producers' Union Ltd., Sambalpur.
 - (ii) The security deposit will be returned to the successful tenderer after completion of the event.
 - (ii) The EMD & ISD amount of the successful tenderer will be kept with till the completion of the Event. In case of any unsatisfactory work, delay in execution of work etc. the EMD& ISD amount will be forfeited as per the decision of the authority.
9. The undersigned reserves the right to reject or cancel any or all the tenders without assigning any reasons thereof.
10. The undersigned also reserves the right to negotiate with all or any tenderer after sealed tenders are opened in the interest of Government.
11. The successful tenderer will be required to execute an Agreement with the General Manager, SAMUL, Goshala, Sambalpur for the tentage and allied work of Dairy Summit.

 21/09/2013

CONCEPT OF THE NATIONAL LEVEL DAIRY SUMMIT-2023

The summit marks an important milestone in the roadmap towards establishing a sustainable livelihood opportunity in the Dairy Sector across the state. This highly interactive and intellectual event will provide insights on Cooperative management, Government Schemes, and initiatives in this sector, technological advancements & innovations, and the inclusion of a skill ecosystem for better and diversified production in this sector. It will also provide an opportunity to brainstorm to refine the existing system of approach.

The summit will be hosted by District Administration, Sambalpur in collaboration with Samaleswari Regional Cooperative Milk Producers' Union Ltd, on the **4th and 5th of November, 2023**. Delegates from several parts of the country will be attending the event which will lead to the successful systematization of the event.

Venue: **PHD Ground, Ainthapali, Sambalpur, Odisha**

AIM AND OBJECTIVE:

This event will provide a great forum for knowledge sharing by veterinary experts, delegates from govt departments, and successful professionals in the sector and how this sector can contribute towards nourishing the rural economy as well as creating livelihood opportunities with safe and sustainable dairying. Participants will get an opportunity to acquire knowledge of the latest research findings and experiences relevant to the global dairy sector in the broadest sense. In addition to this, the event will create an excellent opportunity for networking and establishing sustainable partner and stakeholder organizations.


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KEY BENEFICIARIES:

This event will bring together **50** delegates representing various organizations like NDDDB, IVRI, NDRI, AMUL, CCBF, etc. More than **2000** participants including cooperative societies, successful entrepreneurs across the state, as well as social partners, farmers, and youth representatives. They will present illustrative practices as well as new developments in this sector. The exhibition will include various tech companies working towards the modernization of the sector, companies working towards waste management, nutritional development, digitalization, etc.

Submission of Proposal

The proposals need to be submitted physically to the office of General Manager, Samaleswari Regional Cooperative Milk Producers' Union Ltd., Sambalpur latest by **5th October 2023, 5 PM.**

Technical Proposal

The agencies fulfilling the pre-qualification criteria will be asked to make a presentation before a committee constituted by the Administration for this purpose. The agencies will be evaluated on the following parameters and the presentation.

Sl. No.	Evaluation criteria	Maximum Marks	
1.	TECHNICAL CAPACITY OF THE BIDDER	60	
1.1	Number of assignments in Govt. Departments and PSUs (Events/Virtual Screening/Media & PR Assignments) in last 3 Years as shall be awarded marks as under: (minimum two (02) assignments required to be eligible)	10	
	Projects Executed		Marks
	2 projects		05
	Above 03 projects to 5 projects		07
	More than 5 projects		10
1.2	Average turnover of last 3 years	Marks	10
	2 Crore	03	
	3-5 Crore	05	
	More than 5 Crore	10	
1.3	Relevant Experience in Past years: The agency must be in operation in India from past 3 years in the same line of business to be eligible.	15	
	Experience in Years		Marks
	3 Years		07
	4-5 Years		10
	>5 Years		15

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1.4	Relevant Recognition and Appreciation from Govt and Affiliate Organisations in the field of Media, PR and Events – Work Order, Appreciation Certificate, Completion Certificate		15
	National and International Recognition (last 3 years)	Marks	
	More than 3	7	
	Between 5 to 10	10	
	More than 10	15	
1.5	Experience in Organising a Dairy Summit (Anywhere in India)		10

2	PRESENTATION	40
2.1	<ul style="list-style-type: none"> Total execution plan for Conceptualise, Plan, Design, Organise, Produce, Coordinate, Direct, Manage, Publish, Execute and Deliver event Logo, Brochure design, Mascot design, Invitation and other template design, Pre-event PR & promotion plan, Successful event execution experience, Post-event promotion etc. 	40
TOTAL MARKS(1+2)		100

Financial Bid Evaluation

Bidder should submit the financial bid, which shall indicate the details of price, applicable taxes.

The Financial bids will be evaluated on Quality and Cost Based Selection method (QCBS) basis with 70% weightage on technical score and 30% weightage on financial score.

TECHNICAL SCORE= 100 X TECHNICAL MARKS OF THE BIDDER/HIGHEST TECHNICAL MARKS SCORED AMONG ALL BIDDERS {Adjust to two decimal places}

FINANCIAL SCORE = 100 X FINANCIAL PROPOSAL OF LOWEST BIDDER / FINANCIAL PROPOSAL OF BIDDER UNDER CONSIDERATION {Adjust to two decimal places}

THE COMPOSITE SCORE SHALL BE COMPUTED AS FOLLOWS:

COMPOSITE SCORE = (TECHNICAL SCORE X 0.70) + (FINANCIAL SCORE X 0.30)

{Adjust to two decimal places}

The bidder with the highest composite score will be declared as the successful bidder. In case of tie in the highest composite score of multiple bidders, the bidder with higher technical score will be declared as the successful bidder. If this case, it will again tie, then option of lottery will be carried out.

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The details works with specification are given below

PRE-EVENT DELIVERABLES		
1	Visualisation of the Concept, Logo, Brand Identity	Logo (5 Options with Thought Process and description of each approach) Stationery & Mockups Merchandize All Branding Designs and Collaterals Associated with the event Brochures, Letters, Bags
2	Plan for Promo Videos for the Event	Detailed plan for Videos with unique concepts covering all the districts and adequate representation of MCS with anthem music.
3	Ground Layout in 2D and 3D	1. Hangers, Stage and Activities 2. Matting and Carpeting 3. Entrance and Pathways 4. Electrical Plan
4	Dedicated Manpower for Event Planning and coordination	Coordinators and Creative Event Planner should be engaged on ground, with the official organising staff and remain stationed for any branding requirements.
5	Recce and Video Coverage of District-Wise Efficacy of the various schemes	Identification and Implementation
6	Banner, Pole Kiosks and Hoarding Placements across Districts	Identification and Implementation of at least 30 banners across districts, pole kiosks etc
7	Stakeholder Mapping	Planning, Shortlisting and presenting a list of Academic bodies, government bodies and key stakeholders for involvement in the summit.
8	Press and Media	Exhaustive Month-long Coverage in at least 5 of the top local, state media and a few national media through Press Briefs, Press Conference, PR and Media Buying
9	Mascot Design in 3D	A 3 D visualisation of concept Mascot representing the theme of livelihood connected with dairying.
10	Digital Marketing and Publicity	Youtube, Search Engine Ads and Promotions, Social Media Page Creation, Posting and Management of Facebook, Instagram, Twitter and Micro-Blogging Platforms

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11	Press Conference Activity	<ol style="list-style-type: none"> 1. 15 Nos Standees (8 ft x 4 ft) 2. Podium Sunboard with Branding 3. Flower Decoration 4. Back Drop (20 ft x 10 ft) for Stage 5. LED (8 ft x 6 ft)
12	Theme Van for District-Wide Coverage	A designated van with motif design of the summit running 60 Kms Daily Across Blocks in identified Districts for 15 Days

MAIN EVENT DELIBERABLES

1	VIP Entrance, Regular Entrance and Pathway	2 Entrances Conceptual 3D Box Gate with Lights, Art Installations on Main Gate and VIP Gate
2	Main Entrance and Pathway	Plants and Flags <ol style="list-style-type: none"> 1. Erica Palm, Fan Palm, Lady Palm (30) 2. Flowers and other Plants (250 Nos. Green and 100 Nos. Floral) 3. Flag 20 Nos. 4. 20 Standees 5. 20 Direction Signage (Sunboard)
3	Main Entrance and Pathway	<ol style="list-style-type: none"> 1. Pathway and Perimeter Branding with Masking 2. Matting and Carpeting of the Event Area (50000 Sq-ft) 3. Entrance Partitions 4. Brand Name and Sponsors Installations in the Main Entrance
4	Super Structure (Main Halls)	1 Large German Hanger Structure (80 ft x 120 ft) 1 Small German Hanger Structure (80 ft x 60 ft) 12000 sq ft Wooden Hydraulic Platform 8 Inches Height from the Ground Level, Centralized ACs, Chemical Toilets, Pantry Rooms, Matted and Carpeted
5	Activity Zone	Cinema Screening (4k LED 58 inch or equivalent projection) with seating for 30. Exhibition of Paintings and Photographs based on dairy themes. Quiz and Interactive Section
6	B2B Zone	Café Style Designated hangout area with Sofas, Round Table and chairs for interpersonal and group discussions. 4K LED Display.

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7	Exhibition Stalls	20 Nos Exhibition Stalls Inside German Hanger 4000 sq ft with Octanorm Structure, Fabrication, Carpet, Display Desk, Fan, Light and Other Amenities Including Passage, Front Pathway, Art Installations
8	Registration Counters and Stalls for Police/Ambulance/Fire	Registration Counters and Help Desk with Hosts and Hostesses, Police, Ambulance & Fire
9	Dining Structure	2000 sq ft VIP Dining with Round Tables and Banquet Chairs Arrangement and 6000 sq ft Iron Pipe and Tent Structure with Round Tables and Chairs
10	Catering	Food Arrangements for 2 Days (2000 Pax Regular, 600 Pax VIPs Lunch, 2600 Pax Snacks, Hi-Tea, Beverage Counters etc)
11	Flowers and Decor	Fixed Installations for Crowd Engagement, Decor of the Venue
12	Art Installation	Dairy Summit Theme 3D Installation (*with lighting)
13	VIP Lounge	Air-Conditioned Rooms Sofa and Table, Private Catering, Bell Boys, Monitors with Event Promo, Dome Structure and Aesthetically Designing Cloth Ceiling, Carpeting, Flower Vessel, Flower Decoration, Flower Bouquet
14	House Keeping	House Keeping Staffs for the Two Days Event
15	Security Guards	Security Guards from Registered Security Agency with Proper Dress Code
16	Host and Hostesses	Host and Hostesses for the Two Days Event
17	Anchor	Dedicated Anchor from Start to Closure of the Event
18	Power	Electrification, Generator, Transformers and Fuel
19	Light and Sound	Light and Sound for the Venue, Stage, entire Event, Light Pole Installation
20	Pagodas and Tents (2)	15ft by 15ft
21	Octonorm Stalls (20)	10ft by 10ft
22	Communication and Publicity	<ol style="list-style-type: none"> 1. Leaflets and Brochures, Hoardings and Printable Throughout the Event such as Invitations, Information Cards, Signage etc. 2. Videos for LED Backdrop and Opening Event 3. Graphic Designs and Identity Collateral Concerning the Event Theme

		Promotional Teasers, Animation and Voice Over Videos for PR
		Video and Photography Coverage of the Event with Live Streaming for 2 Days
23	Cultural Event	Well-Known and Award-Winning Performers (with Certificates) from Western Odisha Region, Minimum 3 Performances of 30 Mins Each over 2 days.
24	Gifting and Miscellaneous	Premium Delegate Kits (Wood Finish Temperature Flask, Pen, Diary Along with Laser Engraved Dairy Summit Logo Branding) or equivalent
		Dairy and Pen Set with Branding for Participants
		Wooden Kamadhenu Carving Handicrafts for Delegates or substitute
		Wooden Plank Design Mementos for Farmers and Dairy Entrepreneurs
		Wooden Framed, PVC Lamination Certificates
		Designer Paper Bags with Branding
		ID Cards for VIP/Guests/Organizers
		ID Cards for Participants
		Coffee Mugs with Branding
Back Packs with Branding		
		Event Brochures for all the Participants
POST-EVENT DELIVERABLES		
1	Press and Media	Exhaustive Coverage in at least 15 of the top local, state media and a few national media through Press Briefs, Press Conference, PR and Media Buying
2	Digital Marketing and Publicity	Youtube, Search Engine Ads and Promotions, Social Media Page Creation, Posting and Management of Facebook, Instagram, Twitter and Micro-Blogging Platforms
3	Round-Up Video	Video Covering all the aspects of the event day-wise.
4	Coffee Table Book	Landscape Book Covering pictorially and image-wise the whole event from planning to execution.

Name & Address of the company/firm/Agency

Signature with seal

Handwritten signature and date: 21/09/2023

DECLARATION

I/We hereby declare that all the statement(s) made in this application are true, complete and correct to the best of my knowledge and belief. I understand that in the event of any information being found false or incorrect or any other figure inflated or misleading at any stage or I am/ we are not satisfying the eligibility criteria prescribed in the relative advertisement of my tender is liable to be cancelled. I am/ we are willing to abide by the terms and conditions laid by the General Manager, SAMUL, Sambalpur. In case of any lapse on my/our part which may affect the performance of the job or the quality of the work is found substandard or the service or response is found poor, proportionate value may be deducted from my bills as deemed to be proper by the competent authority.

Signature of the Tenderer with seal

Place:

Date :

 21/04/2023

ANNEXURE-A (DOCUMENTS SUBMISSION & VERIFICATION PART-TECHNICAL BID)

TENDER APPLICATION FORM FOR TENTAGE & ALLIED WORKS OF NATIONAL LEVEL DAIRY SUMMIT AT SAMBALPUR

(Last date for submission of tender form on Dt: 05.10.2023 on or before 5.00 PM)

To

Sl. No.	PARTICULARS	Submitted as per the requirement ask in the tender advt./mentioned in tender paper (Yes/No)	License active or expired
1	Tender Paper Cost of Rs.5,000.00 only in shape of Demand Draft in favour of Samaleswari Regional Cooperative Milk Producers' Union Ltd., Sambalpur		
2	The tenderer has to deposit an earnest money deposit (EMD) 1% and initial security deposit (ISD) 1% of the bidding amount in shape of Demand Draft in favour of Samaleswari Regional Cooperative Milk Producers' Union Ltd., Sambalpur		
3	GSTIN Registration certificate		
4	Last 3 years annual turnover (Audit report of the particular firm issued by the qualified Chartered Accountant) Financial Year : 2020-2021, 2021-2022 & 2022-23		
5	Income Tax return filing documents for last 3 Assessment Year (IT return file to be submitted for FY 2020-2021,2021-22 & 2022-2023)		
6	Minimum 5 years similar type of working experience in India		
7	The agency must have executed/ongoing at least 02 (two) events/Exhibitions/road shows/virtual event/Advertising Projects for any Government Organization/PSUs/ Chambers of Industry Association/ Milk Unions in last three years		
8	Not black listed by any organization affidavit in non-judicial stamp paper		
9	Bank Account details A/c No.: A/c. Name: Bank & Branch: IFSC:		
10.	Complete Address with Mobile No. : Email ID: Alternate Email ID: Name of the Contact person with Mobile No.:		


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Signature of the Tenderer With seal

ANNEXURE-B (FINANCIAL PART)

TENDER APPLICATION FORM FOR TENTAGE & ALLIED WORKS OF NATIONAL LEVEL DAIRY SUMMIT AT SAMBALPUR

(Last date for submission of tender form on Dt: 05.10.2023 on or before 5.00 PM)

To

Sl.No.	Particulars	Components/ Description	Quoted Rate(Rs.) (inclusive all Taxes)
PRE-EVENT DELIVERABLES			
1	Visualisation of the Concept, Logo, Brand Identity		
2	Plan for Promo Videos for the Event		
3	Ground Layout in 2D and 3D		
4	Dedicated Manpower for Event Planning and coordination		
5	Recce and Video Coverage of District-Wise Efficacy of the various schemes		
6	Banner, Pole Kiosks and Hoarding Placements across Disctrics		
7	Stakeholder Mapping		
8	Press and Media		
9	Mascot Design in 3D		
10	Digital Marketing and Publicity		
11	Press Conference Activity		
12	Theme Van for District-Wide Coverage		
	Sub Total		

Handwritten signature and date: 21/09/2023

MAIN EVENT DELIBERABLES			
1	VIP Entrance, Regular Entrance and Pathway		
2	Main Entrance and Pathway		
3	Main Entrance and Pathway		
4	Super Structure (Main Halls)		
5	Activity Zone		
6	B2B Zone		
7	Exhibition Stalls		
8	Registration Counters and Stalls for Police/Ambulance/Fire		
9	Dining Structure		
10	Catering		
11	Flowers and Decor		
12	Art Installation		
13	VIP Lounge		
14	House Keeping		
15	Security Guards		
16	Host and Hostesses		
17	Anchor		
18	Power		
19	Light and Sound		
20	Pagodas and Tents (2)		
21	Octonorm Stalls (20)		
22	Communication and Publicity		
23	Cultural Event		
24	Gifting and Miscellaneous		
	Sub-Total		

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Post-Event Deliverables			
1	Press and Media		
2	Digital Marketing and Publicity		
3	Round-up Video		
4	Coffee Table Book		
	Sub -total		
	TOTAL		

(Rupees) only

Signature of the Tenderer with seal

** However we will consider the bidder who has qualified as L1 on turnkey basis.

Handwritten signature and date: 21/09/2022